



# Festive Gifting Collection 2024



# The Club Artizen Festive Collection

Club Artizen's festive collection reflects the rich artistic culture of India. Each box features a traditional art form, and is created by a practising artist.

The art forms—Picchhvai, Sohrai, Gond, and Madhubani—are stunning in their visual effects, and underline oneness with nature. In keeping with our vision of reviving traditional crafts, the sale of each box nets a royalty to the artist.



Top Quality



Handmade & Heartfelt



ECO FRIENDLY



Customizable



Shipping all over India

We add branding or logo on most products.



9676333120/ 9100380500



Club Artizen



CLUB ARTIZEN



Dimension of box: 12" by 4.25" by 3.25"

Product Code: MDB-01

# Madhubani Dry Fruit Gift Box

This exquisite gift box features the intricate Madhubani art of renowned artist Vijaykumar Jha.

Adorned with detailed motifs inspired by nature, the centrepiece of this stunning artwork is the beautiful Tree of Life motif, symbolizing the source of all life.

THIS BOX CONTAINS:

- Premium almonds, cashew and raisin tins that are reusable.
- One additional artisanal item to be selected from available choices.





Dimension of box : 8.75" by 5.75" by 1.5"

Product Code: SHR-01

# Sohrai Art Box

The Sohrai art on the box is part of an unbroken 11,000-year indigenous art tradition of the tribes of Jharkhand, created by artist Manikchand.

The artwork on this box depicts a family of deer making their way across the forest, a typical Sohrai theme.

This box contains three blockprinted products:

- Fabric Vegan Wallet
- Fabric Luggage Tag
- Fabric Visiting Card Holder



Dimension of box: 7" by 9" by 1.25"

Product Code: PCV-01

# Picchhvai Rajasthan Box

This Picchhvai box, symbolizing prosperity and devotion, is perfect to ring in the festive season, with art by Udaipur-based Sachin Kothari.

THIS BOX CONTAINS:

- Block-printed fabric photo frame
- Handmade paper diary with block-printed cover



Dimension of box: 7" by 9" by 1.25"

Product Code: PCV-02

# Picchhvai Marbled Accessories Gift Box

The Picchhvai art is by Udaipur-based Sachin Kothari, who specializes in traditional art.

This box blends classy desk accessories with a festive box, perfect for corporate festive gifting. The accessories are created from marbled handmade paper.

THIS BOX CONTAINS :

- Foldable Pen Stand
- Photo Frame
- Hard-cover Diary with handmade paper inside



Dimension of box : 8" by 8" by 2.25"

Product Code: GD-01

# Gond Art Box

*with 4 products*

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The painting by Lilesh Urweti features the traditional Bird and Tree motif inspired by nature, as is characteristic of Gond art.

## THIS BOX CONTAINS:

- Festive toran
- Newspaper bowl
- Perfumed sachet
- Pair of terracotta perfumed candles





# Gond Art Box

*with 5 products*

The painting by Lilesh Urweti features the traditional Bird and Tree motif inspired by nature, as is characteristic of Gond art.

THIS BOX CONTAINS:

- Cherial coasters with a quirky twist
- Festive toran
- Shubh Labh hanging
- Newspaper bowl
- Pair of terracotta candles



Dimension of box : 8" by 8" by 2.25"

Product Code: GD-02





Gond Hand-painted coasters



Channapatna Wooden tea-light



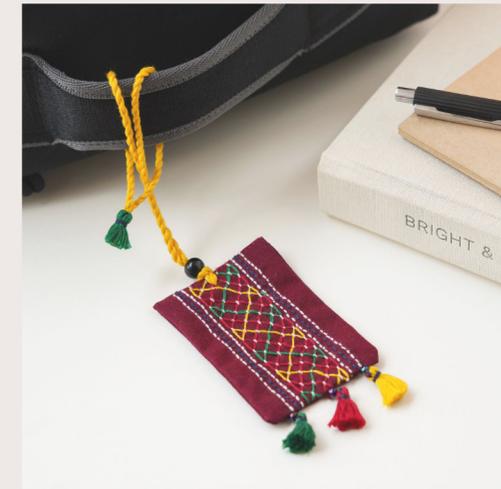
Shibori Cord organisers



Cherial CD diyas



Newspaper Gift Basket



Banjara Luggage tag

# Our Artisans



**Manikchand Mahto**  
Sohrai Artist



**Sachin Kothari**  
Picchhvai artist



**Vijaykumar Jha**  
Madhubhani artist



**Lilesh Urweti**  
Gond art artist



**Saikiran**  
Cherial Artist

HAND  
*heartfelt*  
MADE

# Curated Crafts, Empowering Impact

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Club Artizen's Festive Gifting Boxes are carefully curated to reflect the incredible beauty of traditional sustainable Indian craft, and are unique.

- The box itself is a limited collector's item, and features a print of an exclusive Club Artizen traditional art piece.
- The box and its contents are all sustainable, and made by NGOs/ artisans from across the country.
- Our artists gain royalty for every box sold.
- The products are aesthetically designed and rooted in the traditional crafts of India.
- Contents of the box can be customized per client's requirements

Unwrap joy, empower artisans this season !